***Project Framing* document**   
 

**Interview Questions:**   
   
**Below are the questions we finalized for the interviews.**

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| **1. Do you have any memorable stories or experiences from attending trips or events on campus?** This Open-ended question aims to encourage participants to share personal experiences and understand the insights of the user's past event experiences and what elements are invoked in the perspective of UI/UX designs and understand the flow of the user. |
| **2. How do you typically find out about upcoming events and activities on campus?**  This question helps to know how users typically discover events and also provides information for designing the application navigations and user-preferred source of information and help users to prioritize the features and channels to promote events. |
| **3. What are your thoughts on the events happening at the university and how they are promoted?**  Gathers information about users' thoughts and opinions on university events and also identifies area of improvement in strategies. Also feedback on existing practices that can be technical through software or any other medium. |
| **4. How do you manage to remember the events that you have to attend?**  Understand how users manage to remember important events and even how they remind themselves to attend important events. Insights about the development of reminder systems or calendar integrations and notification functionalities that help users to stay informed. |
| **5. How did you tackle situations while visiting new places?** Addresses the needs and challenges of the students, or any support features or culturally sensitive considerations, and meets the needs of diverse students across campus. |
| **6. What factors affect your choice to visit places alone or with a group of people?** Understanding the factors that influence the student's choice to attend the event or visit a location alone or in a group, will help us understand the social features within applications. Also, provides insights that guide use for designing group planning functionalities and enhancing student engagement with different diverse cultural students overall. |
| **7. How do you coordinate travel plans with your friends/colleagues?**  Understand the current scenarios and maybe if the participant also tells about what they currently use, any applications for collaborations for trips and events. Communication and coordination process that students share their plans and messaging and travel coordination functionalities. |
| **8. Could you describe your ideal experience using an app to plan and manage group outings?** Identify students' desired functionalities for the outing planning process and feature preferences. |
| **9. How important is real-time collaboration and communication within the planning of a trip or event process?**  Understanding the importance of real-time collaborations in trips or events. |
| **10. What role do social media platforms play in facilitating communication and notifications for group outings among your peers?** Explores student's use of social media platforms for event communications and understanding how social media has an impact and how can we enhance the social networking features. How do students find their way through different clubs on the campus, how would they find and join events and trips conducted by campus? |
| **11. What challenges do you encounter when organizing or participating in group outings with your peers?** Understanding the challenges students face when organizing group outings helps identify pain points that our application can implement. |
| **12. What aspects of existing event or trip planning tools do you find lacking or difficult to use?** Gathering feedback on existing event tools and highlighting areas of improvement. |
| **13. What strategies can we employ to effectively determine a time for our outing that accommodates everyone's schedules?** Understand the scheduling process between different students and gain the mechanisms that students implement in their planning process. |
| **14. How do you feel about socializing and attending events with people from diverse backgrounds at your university?**  Understanding user's attitudes towards socializing with people from diverse backgrounds and features that can promote diversity and encourage interactions between different users. |
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| **15. What criteria do you consider when deciding whether to join a trip with a particular group of students?** Understanding students' criteria for joining group outings and understanding the exact needs of students to join a group. |
| **16. In your opinion, what makes a group outing successful or enjoyable?** Identifying what exactly users are stratified with does engagement and social connections maximize user satisfaction.      **Approach to select questions:**    While creating interview questions we decided on first creating individual questions that included all the types of goal-oriented, Workflow. etc from which we built an Excel and separated columns of our individual questions. Then, we removed the overlapping questions and questions that were not according to the guidelines described in the class. After successfully deciding on the interview question. We realized the timing interview where a little short and thoughts from the user were not broadly described. So, we added more questions to understand the user perspectives.  We decided to select questions that were open-ended and that could show us what users take step-by-step actions currently and what difficulties they are facing.  For instance, questions that were for questions that users tend to give one-word answers were eliminated.   **Details of Interview and Analysis :  Conducting an interview:** Interviews are placed online as comfortable by the users. Zoom application was used to connect and take the interviews and it provides transcripts too. Interviews were conducted according to the participant's availability, between Friday 19th April, and 21st of April.   **Interview:** 7 Interviews were conducted, which included students from the Seattle university campus from different backgrounds. Three participants were from local regions and four international students from different countries which would give a diverse spectrum of students. All the students were aged between 19-29 age group which was needed for the targeted users for our design planned for the application. |